

R. Scott Alvord



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Professional Summary

Dynamic civic and business leader with 30+ years of experience in public service, business consulting, technology development, and community leadership. Proven ability to lead organizations, engage diverse stakeholders, and deliver ROI-driven solutions across both government and private sectors. Award-winning elected official and entrepreneur with a passion for innovation, transparency, and results. Former Senior Malcolm Baldrige Examiner (CAPE) leading teams to evaluate and score top businesses.

Career Highlights

- **Roseville City Councilmember** (2016–2024): Led economic development, public safety, and regional collaboration efforts. Very engaged with community and businesses with regular community meetings. Served on many different boards and commissions, chairing most. Built largest online community following of any councilmember in county history because of online responsiveness and problem resolution. Termed out Dec 2024.
- **CEO, *Advanced Development Concepts, LLC*** (1986–Present): Consulted startups and established firms on business strategy, Target Avatar Marketing™, anti-embezzlement, and performance growth. Public speaker/keynote/emcee and mastermind roundtable leader. Subsidiaries include publishing, software, and networking. *Placer Valley Business Summit™*.
- Founder/Owner, ***A Dash of Panache*** (2004–2016): Built award-winning restaurant (café, French deco tea parlor, party room, gift shop) and popular event venue from scratch; top-rated tea parlor in Northern CA.
- **Adjunct Professor, *Jessup University*** (2017-2022): Delivered real-world, upper-division courses with real/live marketing projects. Students broke sales records, exceeded expectations, receiving letters of recommendation from recipient company CEOs.
- **Project Manager/IT Product Manager/Sr Programmer-Analyst, *Adventist Health*** (1987-2005) Led development of multi-million-dollar enterprise clinical systems for Adventist Health's 20-hospital network. Through various roles, I led workflow analysis, ROI studies, development standards, advanced software development, very large data conversions, major project management, testing, training, and more.
- **CEO, *Business Networking Corporation*** (2008-2016): Cofounded *Fellowship Networking, Inc.* which operated multiple business mastermind groups in Northern California and operated the Fellowship Chamber. After giving shares to partner (to run for city council), I took one chapter and converted it to the *Advanced Business Roundtable* which has now operated for over 16 years.

Leadership & Board Service (Selected)

- **President, Roseville Police Activities League (RPAL)** (2017-present)
- **President, Roseville Coalition of Neighborhood Associations (RCONA)** (2013-present), the largest 501c3 in the entire county with >100 board members.
- **Current Board Member:** *Golden Sierra Workforce Board; Roseville Public Safety Foundation*
- **Past Chair** of *Placer County Economic Development Board, Roseville Economic Development Advisory Committee, Roseville Parks & Recreation Commission, Western Placer Waste Management Authority, Placer County Air Pollution Control District, South Placer Wastewater Authority, Sac Valley Basinwide Air Pollution Control Council, Placer County Flood Control, Westpark Neighborhood Association, Pleasant Grove Neighborhood Association, Roseville Personnel Board, Orangevale SDA School Board.*
- **Past Board Member** of: *Greater Sacramento Economic Council (GSEC), League of California Cities, Placer County Local Agency Formation Commission (LAFCO), Placer County Water Agency (PCWA) - Roseville Water Committee, Highway 65 JPA, Regional Water Authority, Union Pacific Roseville Committee, Roseville Law & Regulation Committee, Roseville Park Naming Committee, Placer Rescue Mission, Downtown Specific Plan Steering Committee, Arts & Entertainment Commission, Placer County Homeless Advisory Committee, LeTip International, Roseville Revitalization Commission.*

Recognition

- **US Congressional, CA State Assembly, and CA Senate** recognition for exception city council service and various business awards.
- Multi-time winner: ***Favorite Businessperson, Favorite Civic Leader, Best-of-the-Best Elected Official, Favorite Local Hero*** (Style Magazine, Press Tribune, KCRA A-List)
- Received **Key to the City of Roseville** (2024)

Education

MBA-MCA – California State University, Sacramento (Beta Gamma Sigma Honor Society)

BS – Computer Science, Pacific Union College (Top Graduate)

My favorite quote/mantra is from Woodrow Wilson: *“You are not here merely to make a living. You are here in order to enable the world to live more amply, with greater vision, with a finer spirit of hope and achievement. You are here to enrich the world, and you impoverish yourself if you forget the errand.”*

View Complete (long) Resume at www.ScottAlvord.com/fullresume